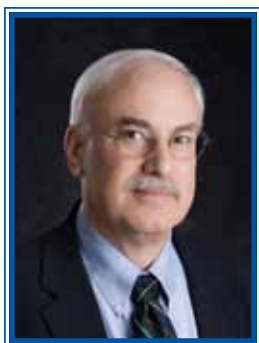




The Periodontal advocate

USING THE PERIO/SYSTEMIC LINK TO EMPHASIZE THE IMPORTANCE OF PERIODONTICS

STEVEN SCHONFELD, DDS, PHD, PRESIDENT



I hope that everyone has had a great holiday season and as good a year in 2009 as was possible in these trying times. I also hope that

everyone has taken the opportunity to read "The American Journal of Cardiology and Journal of Periodontology Editors' Consensus: Periodontitis and Atherosclerotic Cardiovascular Disease" (J. Periodontol. 80:1021, July 2009). This article marks a formal recognition by the medical community of the importance of chronic periodontal inflammation as a potential major risk factor for atherosclerotic cardiovascular disease. It also provides an opportunity for the periodontal community to share this information with our medical colleagues, referring dentists and the general public.

The American Academy of Periodontology has a number of valuable resources, which can be used by members to share this important information with the public (see, for example, http://perio.org/consumer/perio_cardio.htm). There is also a letter template in Microsoft Word

format with this information, which you can send to physicians on your letterhead, and another template for referring dentists (both at <http://perio.org/members/perio-cardio/index.html>). These are excellent resources that can be used to market your practice.

Another letter has been developed by the Greater Kansas City Society of Periodontists, which they have kindly made available to colleagues. I posted it on my office website (also as a MS Word document - at www.gumdoc.com/letter.doc <<http://www.gumdoc.com/letter.doc>>) and can be modified for your use, either individually or as a small group (as the GKCSPP did).

Another idea along these lines that I have personally used is to put together a 45-minute PowerPoint presentation on the periodontal-systemic connection, and present it to the local medical society at Grand Rounds. Again, there are good resources available to help you on the AAP website. However, you need to be prepared to answer some tough questions, so I'd advise you to become well versed in the subject before trying this approach! The Proceedings of the 2008 Workshop on Inflammation in the supplemental issue of the Journal of Periodontology (August 2008) is also an invaluable resource.

Well, that's all well and good - but what is CSP doing to help you with using this information to market your practice and help our patients? While the greatest impact probably comes from sending individual letters on your own office letterhead, your CSP executive board is investigating the logistics of sending some version of one of the letters mentioned above to every cardiologist in California under the CSP letterhead. Because it would be impractical to list the hundreds of CSP members on the letter, we will include the URL for the CSP's "find a periodontist" page (http://www.calperio.org/public_resources/find_a_periodontist.aspx <http://www.calperio.org/public_resources/find_a_periodontist.aspx>). We are also actively seeking ways to make this page pop up first on any Internet search for periodontists or implant dentists coming from California.

I hope to see many of you at our upcoming Annual Meeting in San Diego. Incoming President Joan Otomo-Corgel has put together a great program on Periodontally Accelerated Osteogenic Orthodontics (PAOO) and we anticipate that it will be "standing room only" so I encourage you to register early if you want to go.



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In casual conversation with other periodontist colleagues, I find that not many are using antibiotics routinely in selected patients for initial therapy. This is no kind of survey, just talking to friends and students I have become acquainted with. I have been routinely using Amoxicillin and Metronidazole in selected patients for 13 years. That is how old the data is on this protocol at least. I have been astounded by the results. I think I have been judicious in selecting the patients but find that I am using this protocol more and more which is what prompted the discussion to begin with.

Last month's (October) Journal of Periodontology contained a very thoughtful, short opinion by van Winkelhoff and Winkel regarding this topic. There is a lot of data out there about this approach to initial therapy and the authors treat it well. Their question was, should everybody get antibiotics and they probably came up with the right answer that not all patients are going to benefit from using this protocol. I don't know if I'm carrying coals to Newcastle with this editorial but I am using this example to illustrate a number of points.

One, if you are not using systemic antibiotic therapy for selected patients you should probably give it more consideration. It is a powerful weapon in the fight against periodontitis. I think most of us were taught that antibiotics were not helpful for the treatment of chronic periodontitis but we need to broaden our horizons continually.

Two, we are still learning a lot about periodontitis. In the above mentioned editorial there is cogent information about the variety of what we call the periodontal diseases

NEW TREATMENTS IN PERIODONTITIS?

DAVID RICHARDS, DDS, PHD, EDITOR

especially related to specific microbial infections. I don't presently do a lot of microbial identification because it tended not to change my treatment planning but it looks to me like this will change in the future so we can identify the microbes present in different disease types and be able to use antibiotic therapy appropriately. Again, broaden our horizons continually.

Three, in keeping with this idea of continually updating our perspective, it is good to avoid the pedantic, dogmatic, slavish devotion to the old and comfortable techniques and philosophies we learned in school. As my second program director said, "Only the best of us will overcome our training." We are all and should be slaves to evidence but keep an open mind about new ideas that don't have enough data yet to make us use them. For instance, in the future we will likely broaden the use

of lasers in treating periodontitis. The evidence is not there yet but there is too much smoke not to be some fire down there somewhere.

Four, we have to keep reading the literature. Our journal has improved immensely recently and become again a source for clinical information but there are many more sources to access. The information on inflammation affecting other diseases and organ systems is complicated and difficult but it behooves us to keep up with it and learn as much as we can.

Periodontal diseases are becoming more recognized as important health affecters and we are the best healthcare providers to understand them and disseminate this knowledge to a variety of other colleagues but this can only happen if we stay on top of our literature.

New Sales and Use Tax Requirement (Information courtesy of CDA)

Dentists recently have begun receiving letters from the state Board of Equalization (BOE) requesting that they register with the board as "qualified purchasers" of goods subject to the California use tax. While businesses have been required since 1935 to pay use tax on "tangible personal property" for which sales tax is not collected up front by the seller (typically out-of-state and/or Internet based retailers), the requirement that businesses register with the BOE is new. It was included in this past summer's final budget agreement, as one of a number of mechanisms intended to improve the state's revenue collection capability. The registration requirement itself applies essentially to all businesses with over \$100,000 in annual gross receipts.

Complete information about the new BOE registration requirement and about how the sales and use tax applies to dental offices in general can be found on the CDA Compass. After logging on to the Compass, simply enter "use tax" into the Search box.

CORRECTIONS TO THE CSP MEMBERSHIP DIRECTORY 2009 – 2010

My apologies to Drs. Nelson Yen and Mahasti Saghizadeh that an incorrect office address was listed for each of them in our 2009 – 2010 CSP membership directory. Please note the correct listings for Drs. Yen and Saghizadeh are listed below:

Dr. Nelson Yen
130 Laguna Road, Ste. B
Fullerton, CA 92835

Dr. Mahasti Saghizadeh
12423 Ventura Boulevard
Studio City, CA 91604

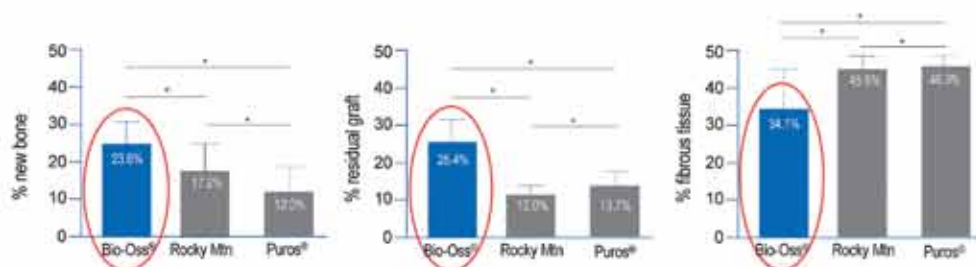
Please remember to contact me if there is a change in office address, phone number or email at (951) 371-4321 or laura@calperio.org.

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References: Lee DW, PYZH, Lee SK, Kim SC. Comparative Histomorphometric Analysis of Extraction Sockets Healing Imprinted with Bovine Xenografts, Irradiated Cancellous Allografts, and Solvent Dehydrated Allografts in Humans. Int J Oral Maxillofac Implants 2009; 24: 609-615. Bio-Oss[®] is a registered trademark of E. Geistlich Soehnle AG. Geistlich Soehnle AG. For Chemische Industrie and is marketed under license by Osteohealth, a Division of Lutpold Pharmaceuticals, Inc. Puros[®] is a registered trademark of Zimmer, Inc. ©2009 Lutpold Pharmaceuticals, Inc. OH0209 Iss. 9/2008

LEGISLATIVE UPDATE

KIT NEACY, DDS

FTC Red Flag Rule: The compliance deadline has been postponed until June, 2010. The Rule is designed to help deter identity theft. The ADA has successfully lobbied for the postponement of the implementation of the Rule and continues to work to permanently exempt small health care providers (20 or fewer employees) from the Rule.

Dental Assistants: New dental assisting duties and standards will become effective January 1, 2010. The revised dental assisting structure continues the existing categories, but two new specialty-assisting permits in sedation and orthodontics become activated. The employer dentist will be responsible for ensuring dental assistants complete: a course in the California Dental Practice Act within one year of employment; an 8 hour infection control course within one

year of employment; and maintain Basic Life Support certification. Work continues to clarify these requirements as to when and how they apply.

AB 171 (Jones): This legislation was signed by the governor and becomes effective January 1, 2010. This bill will require patients to be fully informed with a written treatment plan as to the treatment options they have been given before arranging for third party credit. There are also requirements that the patient be fully conscious when making the financial arrangements. A 15-day limit is enforced when a patient requests a refund for treatment that has not been done.

AB 745 (Coto): Vetoed by the governor. He argued that existing federal law regarding patient's rights was enough to protect patients and additional mandates on the state level were unnecessary.

AB 684 (Ma): This is a two-year bill. Currently there is a workgroup consisting of CDA and CADP members who are discussing the issues of the bill. The main thrust of this legislation is the increase of penalties assigned to dental insurance carriers for late payments on uncontested claims.

Updated December 4, 2009

One of our members has passed away

David Lee Korchek

KORCHEK, David Lee, D.M.D. (1929-2009) It is with deepest sorrow that we announce the passing of our beloved David. Fiancé, father, grandfather, brother, uncle, Periodontist, mentor, teacher and dearest friend, David inspired each of us to strive for our greatest potential. His quick wit and brilliant sense of humor enabled us to laugh at life and at ourselves. Whether family, friend, colleague or patient, each of us shared a special bond with David. His sensitivities to our needs and desires were unique and constant, and his own greatest desire was for each of us to be at peace with others and with ourselves. David was born and spent his early years in Detroit, Michigan. He attended UCLA, where he received a Bachelor of Arts degree. While on his way to the University of Detroit's Dental School, David learned that he had been granted a scholarship to Harvard's School of Dentistry and Medicine, where he graduated as a Doctor of Medical Dentistry. After graduation he continued his education for an additional year at the University of Pennsylvania. He then returned to Los Angeles to establish his practice as one of the first Periodontists in Southern California. David's practice thrived and after 30 years in his office at Wilshire and Federal in West Los Angeles, he moved to Beverly Hills where he continued to treat patients until very recently. One of David's greatest joys was teaching, which he pursued with great enthusiasm for many years at the University of Southern California. He maintained close friendships with a number of his former students. Among his numerous endeavors, David was invited to lecture in several countries. Throughout his life David's warm and wonderful bedside manner, passion for his work and love of family, friends and colleagues, was unwavering. David is survived by his adored fiancée, Bunny Olden, her daughters Shelli (Lawrence) and Karen (Tim) and her granddaughter Mackie, his loving family, sisters Ruth Acker and Miller Carter, son Jeffrey Korchek and daughter Cathie Childs, grandchildren William, Emma, Sophie, Charlie, Zachary and Dorothy, nephew Martin Acker, nieces Janice Gelgood, Alissa Rich (Frank) and Arlene Sommer (Dan), great nieces and nephew. There will never be enough words to convey to the world how much David has meant to so many. He will shine in our hearts forever.

Published in Los Angeles Times from December 1 to December 6, 2009

The Year in Review

LAURA PURCELL, EXECUTIVE DIRECTOR

We have had a busy year in the California Society of Periodontists. To recap, in 2009 we hosted not one but two back to back AAP/CSP Insurance Workshops in San Francisco and Los Angeles. As our speaker, Ms. Pam Throw and I discovered working two back-to-back meetings might have been a bit ambitious if not very exhausting. The good news is that the meetings were well attended and for those that were unable to attend in 2009, we decided to offer the AAP/CSP Insurance Workshop again in 2010 during our Annual Meeting. For more information on the 2010 Insurance Workshop please refer to page (XX) or our website, www.calperio.org.

During the rest of 2009, we created a new CSP logo as well as create a membership logo that is available to all of our members to use on stationary, website, etc. We also added seven additional consent

forms to our existing consent forms available online to our active and affiliate members. We updated before and after photos to the "What is a Periodontist", section of our website. We streamlined costs to improve our budget and produced a slimmer yet still professional newsletter that is made available to our membership both in print and online. We worked tirelessly with the California Dental Board and the California Dental Association to keep on top of any new legislation that adversely affects our members. We did our best to keep our members informed of any current legislative activity in our quarterly legislative updates in our newsletter.

More recently, we put together our online registration to assist our members and others to be able to register for our 2010 Annual Meeting in a timely manner. I was made aware that the online registration is not working for some as well as it is for

others. I am aware that for some reason Mac users may have a harder time in getting the online registration form to properly submit the form to me. Per our website programmers, some may need to add the most recent Adobe plug-in to properly view and/or submit the online registration form. A link has been provided on our website to update the Adobe plug-in both for Windows and Mac users.

Some of our members recently contacted me regarding the rather arduous process to access the website if a member has forgotten a password. Unfortunately, this is something that our website provider has retained power over and they are unwilling to change the forgotten password protocol. Until we come up with a better solution than is offered to us by our current website provider and/or make a change to a different website provider. If any of our members click "forgot password" on our website they will be redirected to enter their email address (please note the email address entered must match the email that is on file with CSP) and then click submit. A temporary password will be emailed to our member, which is a long string of mixed characters, letters, numbers, etc. It is almost impossible to match the temporary password accurately in the password box. I suggest copying the temporary password and then pasting it in the password box. Or better yet, let me know and I'll reset the member's password.

It is no surprise that in technology there are always growing pains and our website has a few that we are determined to fix. As always, we welcome suggestions on what members want on our website, in our newsletter and the content of our continuing education program during the Annual Meeting.

Have a safe and happy holiday season.

Notice to all 2010 Annual Meeting Attendees

There is a \$22.00 parking fee at the Paradise Point Resort & Spa. This parking fee was not posted in the 2010 Annual Meeting Brochure..

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SAVE THE DATE !
California Society of Periodontists
27th Annual Meeting
Paradise Point Resort & Spa
San Diego, CA

Friday April 23, 2010 – Sunday April 25, 2010



◆ Continuing Education Program ◆

Periodontally Accelerated Osteogenic Orthodontic (PAOO) therapy

M. Thomas Wilcko, D.M.D.

James Rutkowski, D.M.D., PhD

Drs. Wilcko and Rutkowski will present evidence supporting PAOO and use of the protocol with other orthodontic procedures. Case selection, medical history, and surgical design varies from patient to patient. Clinical cases will provide surgical guidance for the Periodontists. Both speakers emphasize increased alveolar volume and stable periodontium as a result of their procedures. They now have CT imaging follow-ups with reentry data. "The new interpretation of the rapid movement and 'bone matrix transportation' has made it possible to design a surgical approach which permits extraction space closure in 3-4 weeks. This protocol allows conventional orthodontic tooth movement 300% to 400% faster, increases the envelope of movement 2-3 fold and alveolar augmentation (PAOO), and increases alveolar volume providing an alternative to bicuspid extraction". Over 1 million new adult orthodontic cases are seen in North America each year.

Moderate Sedation Review

John Yagiela, D.D.S., PhD

Dr. John Yagiela will review important aspects of the identification and management of common medical emergencies in the dental office. Another learning objective will be to understand recent developments that can impact emergency medical care by Periodontists.

AAP/CSP Insurance Workshop

Pam Throw, Clinical Manager, AAP

◆ Social Program ◆

President's Luau Reception

Sea World VIP Tour

Pirate's Plunder Night with Dinner & Reception



Please call Laura Purcell at (951) 371 – 4321 or visit www.calperio.org

NEW MEMBERS

CSP would like to welcome our new members for the 2009 – 2010 membership year.

David Amid, DDS – Active

Mahasti Saghizadeh, DDS – Active

Brand Ahn, DDS – Active

Kenneth Lang, DDS – Affiliate

Ryan Ellis, DDS, MS – First Year in Practice

Joel Henirod, DDS – First Year in Practice

Irma Iskandar, DMD – Student

Marwa Abulhasan, DMD – Student

Yvonne Tam, DDS – Student

Andrew Kim, DDS – Student

Pedram Fakheri, DMD – Student

Anna Hsu, DDS – Student

Alec Temlock, DMD – Student

Wesam Salha, DDS – Student

Elham Javadi, DDS – Student

Graig Erickson, DDS – Student

Michael Wasemiller, DDS – Student

Myung Soo Choi, DDS – Student

Elisa Sin, DMD – Student

Jennifer Clark, DDS – Student

Beatrice Criveanu, DDS – Student

Sahar Shafi, DDS – Student

Jae Choi, DDS – Student

Jun Flores, DDS – Student

Israel Trujilo, DDS – Student

Shervin Moloyern, DDS – Student

Igor Roitman, DMD – Student

Carol Tzu-Ling Chen, DDS – Student

Karla Roman, DMD – Student

Michelle Phillips, DDS – Student

We also would like to welcome back a few members that were not printed in our 2009 – 2010 membership directory

Tracy Golden, DMD – Active

Jack Wasserstein, DDS – Active

Rebecca Hart, DDS – First Year in Practice

Mehrnoosh Dianati, DDS – First Year in Practice



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