

ANNUAL MEETING

The California Society of Periodontists
Invitation to Exhibit



CSP Yosemite
May 3 - 5, 2024

SPONSOR INFORMATION

Sponsorship Benefits

The California Society of Periodontists has developed an exceptional program with three days of education and social interaction. CSP values the commitment and support from our corporate sponsors. Sponsorship commitments should be made as soon as possible to meet advertising deadlines. Please consider one of the different levels of sponsorship and recognition opportunities they encompass.

Levels of Sponsorship

Diamond - \$3500

As a Diamond sponsor, prominent recognition of your company will be present in the meeting space. Sponsor's company logo will be featured on the annual meeting web page, social media and in the meeting materials. A preferential vendor location is available on a first come basis for a 6' x 30" table top space. The exhibit space charge, registration up to two company representatives, full-page advertisement in the onsite meeting program, special large block ad in the pre-event email is included. Diamond sponsors also receive 50% off advertising costs in the CSP newsletter.

Gold - \$2250

As a Gold sponsor, prominent recognition of your company will be present in the meeting space. Sponsor's company logo will be featured on the annual meeting web page, social media and in the meeting materials. A preferential vendor location is available on a first come basis (Diamond sponsor has first-option) for a 6' x 30" table top space. The exhibit space charge, registration for one company representative, half-page advertisement in the onsite meeting program, special medium block ad in the pre-event email is included. Gold sponsors also receive 25% off advertising costs in the CSP newsletter.

Silver - \$1500

As a Silver sponsor, featured recognition of your company will be present in the meeting space. Sponsor's company logo will be featured on the annual meeting web page, social media and in the meeting materials. A preferential vendor location is available on a first come basis (Diamond & Gold sponsors have first-option) for a 6' x 30" table top space. The exhibit space charge, quarter-page advertisement in the onsite meeting program, special small block ad in the pre-event email is included. Mandatory company representative registration is not included in the Silver sponsorship fee.

EXHIBITOR INFORMATION

Exhibitor Benefits

The exhibit trade show is an excellent opportunity to interact with attendees. The face-time with existing clients and potential new clients is an opportunity not to miss. CSP values the partnership with exhibitors that helps build a dynamic program. Additional marketing opportunities provide an excellent method of getting your company brand recognized.

Exhibitor - \$1000

As an Exhibitor, the fee includes a designated 6' x 30" table top space (standard power included) and company acknowledgment in the meeting materials. Vendor location is available on a first come basis following premiere sponsor selections. Mandatory company representative registration is not included in the exhibit space fee.

Exhibit Representative Registration - \$125

Mandatory company representative registration is required for all participating sponsors and exhibitors. The registration fee includes meals during breakfast & breaks and access to meeting space. All company representatives must be registered in order to access meeting space.

Marketing & Add-on Sponsorship Opportunities

Get your logo into all your prospective/current customers' hands that will highlight and promote your company during and after the meeting. Options below are limited and subject to availability at the time of contract. Company logos and/or products must meet submission guidelines. Reception, student award and student sponsorship will be acknowledged during the meeting and details will be provided separately

Lanyard sponsor: \$150

Price includes one-color company logo placement on lanyard.

Sportpack Bag Sponsor: \$250

Price includes one-color company logo placement on sportpack bag.

Happy Hour Reception Sponsor: \$150

Price includes 5 reception drink tickets.

Student Excellence & Achievement Award Sponsor: \$250 to \$500

Price includes sponsor recognition printed on award & meeting program.

Lanyard and Sportpack sponsorship is subject to availability at the time of sign-up and all artwork deadlines must be met. Please inquire if you would like more information regarding the awards.




Agenda At A Glance	
Friday May 3, 2024	
12:00pm - 7:00pm	Moderate Sedation Emergencies & Medications for 2024 - Dr. Salatino
3:00pm - 8:00pm	Exhibit Set-up
Saturday May 4, 2024	
7:00am - 1:00pm	Exhibits Open
7:00am - 8:00am	Breakfast with Exhibits
8:00am - 9:10am	Optimized Revenue: Adapting to Change in Periodontics - Dr. Low
9:10am - 10:20am	Up Your Biologics Game for More Favorable Outcomes - Dr. Leavitt
10:20am - 10:55am	Refreshment Break with Exhibits
10:55am - 12:05pm	Implementing Proven Biologics for Optimal Patient Outcomes - Dr. Gruwell
12:05pm - 1:15pm	Prosthetic Implant Complications - Dr. Schoenbaum
5:30pm - 7:00pm	Reception TBA
Sunday May 5, 2024	
7:00am - 12:30pm	Exhibits Open
7:00am - 8:00am	Breakfast with Exhibits
8:00am - 9:10am	3D Facially Driven Digital Workflows - Dr. Mirelez
9:10am - 10:20am	Augmentation of the Severely Deficient Ridge - Dr. Puterman
10:20am - 10:55am	Refreshment Break with Exhibits
10:55am - 12:05pm	Minimally Invasive Laser Assisted Protocols - Dr. Indech
12:05pm - 1:15pm	Demystifying & Understanding Cannabidiol (CBD) - Dr. Arceo
12:30pm - 3:30pm	Exhibit Tear-down



Tenaya Lodge at Yosemite

Tenaya at Yosemite is a full-service 4-Diamond resort nestled into the Sierra National Forest. It's just 2 miles from Yosemite National Park's South Gate Entrance. That puts it only minutes from the Mariposa Grove of Giant Sequoias. Tenaya offers several different types of lodging options and has five restaurants, a world-class spa, three pools (indoor & outdoor), hiking, horseback riding, mountain biking and more. Learn about Tenaya Lodge at Yosemite at <https://www.visittenaya.com/> Tenaya Lodge at Yosemite is located 62 miles north of Fresno International Airport on California State Highway 41.



Tenaya Lodge at Yosemite, 1122 Highway 41
Fish Camp, CA 93623. Room rates subject to availability at the time of reservation. *Daily \$20 resort fee + taxes applied to overnight room rates.*
Standard Room (main lodge): \$269/night
Cottage Room: \$289/night



RULES & REGULATIONS

- EXHIBITION DATES & HOURS:** The exhibit hall will be open to attendees during designated hours May 4 -5, 2024. No exhibitor representative shall be permitted to enter the exhibit hall outside of the posted hours with the exception of specified time for set-up / tear-down of exhibits.
- SHARING OF EXHIBIT SPACE:** Exhibitors may not share, sublet or lease exhibit space to another company. Under no circumstances may two companies share a single exhibit table.
- EXHIBIT TABLE DISPLAY LIMITATIONS:** **All display structures and materials must be placed with the confines of your rented exhibit space.** Exhibitor agrees to arrange the exhibit so as not to obstruct or interfere in any way the general view of exhibits by other exhibitors, or the free passage of meeting attendees.
- CARE OF SPACE:** Exhibitor agrees not to deface, injure or mar the exhibition area at the Hotel or any furniture contained therein. The Exhibitor shall maintain and conduct the exhibit in a neat, clean, orderly and safe manner, and shall not do or allow anything to be done in, on or about the Exhibitor's space that might adversely reflect on the California Society of Periodontists (CSP).
- CONDUCT AND RESTRICTIONS:** California Society of Periodontists reserves the right to restrict all exhibits that, because of noise, odor or objectionable feature, interfere with the orderly procedure of the exhibition; to prohibit any display that, in its judgment, runs counter to the general character of the meeting. Exhibitors may not host a function in conjunction with the Annual Meeting without prior written consent from CSP.
- EXHIBITOR ADVERTISING:** Directional signs and flyers are strictly prohibited unless prior approval is received from the California Society of Periodontists. Promotional ads included with Silver, Gold and Diamond sponsors must be submitted by completing an advertising contract and meeting the posted deadline dates. Ads received after the deadline date will not be included in the final on site program and no refund will be issued. All advertisements are subject to CSP's Advertising Standards. Exhibitors are prohibited of placing flyers or any other company material in the general session or lunch functions. Handouts & meeting materials are distributed by CSP staff only.
- LIABILITY:** California Society of Periodontists and Tenaya Lodge at Yosemite shall not be liable for any damages in the event that the performance of this contract is rendered impossible for any of the following causes: destruction of the hotel, or any substantial portion thereof, by fire, earthquake, the elements, or a public disorder, impossibility of performance created by law or any public authority; and/or for any cause beyond its control or the control of the hotel. CSP will, in the event of its not being able to hold the exhibition for any reasons set forth above, reimburse exhibitors pro rata on the amount of rental paid by each exhibitor.
- INSURANCE:** California Society of Periodontists and Tenaya Lodge at Yosemite assume no responsibility for any and all loss, theft and/or damage to exhibitor's displays, equipment and other property. The exhibitor waives any and all claims and/or demands it may have against CSP, Tenaya Lodge at Yosemite, its parent and/or any of its affiliate companies arising such loss, theft and/or damage.
- ORDER TAKING:** Exhibitors are allowed to take orders on the exhibit floor. However, no exchange of merchandise for payment will be permitted in keeping with the educational nature of the Exhibition.
- DEFAULT OCCUPANCY:** An exhibitor failing to occupy contracted space by 7:00 am May 4, 2024 (unless other times have been pre-arranged) will lose the right to such space and California Society of Periodontists has the right to use such defaulted exhibit space as it sees fit. Exhibitors who lose exhibit space as described herein are not relieved of the obligation of paying the full rental price for this space.
- STORAGE:** The hotel does not provide storage and exhibitors should plan accordingly. There may be some allowance for limited boxes/crates to arrive the day before the meeting. CSP will provide shipping information closer to the meeting. Any outbound packages must be labeled and package pick-up arranged with applicable shipping carrier. CSP and Tenaya Lodge at Yosemite are not responsible for outbound shipments.
- COVID-19:** All exhibitors and sponsors must adhere to state, local health department guidance regarding COVID-19 precautions. Failure to comply will result in removal of exhibit /sponsor company and its representatives from the Annual Meeting. If the meeting is cancelled due to CDC and/or California Department of Public Health restrictions related to COVID-19, CSP will offer a full refund or credit for future use.
- CANCELLATION:** Each cancellation must be made in writing. Cancellations by phone or email will not be accepted. The \$500 deposit is non-refundable. Exhibit space is unconfirmed until all fees are paid in full. Refunds will not be processed if cancellation is received after April 1, 2024.

Questions? Contact us at 951-371-4321 or email meetings@calperio.org

SPONSOR / EXHIBITOR EVENT APPLICATION



California Society of Periodontists Annual Meeting

May 3-5, 2024

Tenaya Lodge at Yosemite

Please type or print neatly. Complete all sections and return with your full payment or deposit to the California Society of Periodontists, P.O. Box 7875, Norco, CA 92860. Phone (951) 371-4321 or email: csp@calperio.org Deposit - A non-refundable deposit of \$500 or payment in full is required with the return of this contract. Reservations for exhibit space will be confirmed once all fees have been paid in full. Exhibit space is forfeited if payment for sponsorship or exhibit space is not paid in full no later than 60 days out from event dates. Please refer to CSP's cancellation policy regarding written notice and timeline to request/receive refund. The exhibitor agrees to abide by all rules, requirements, restrictions and regulations designated by the California Society of Periodontists and Tenaya Lodge at Yosemite.

Sponsor / Exhibitor Information

Company Name:

Street Address:

Suite:

City:

State:

Zipcode:

Cellphone:

Office Phone:

Email Address:

Submitted By:

Title:

Sponsorship Level: ☐ Diamond \$3,500 ☐ Gold \$2,250 ☐ Silver \$1,500 ☐ Exhibitor \$1000

Other Sponsorship: ☐ Happy Hour Reception Sponsor \$150 ☐ Student Excellence & Achievement Award Sponsor

Material Sponsorship ☐ Lanyards \$150 ☐ Sportpack Bags \$250 ☐ Notebooks \$250

Mandatory exhibit representative registration fee:

\$125 per person x _____ = \$ _____

Diamond sponsors receive waiver off fee for up to 2 reps. Gold sponsors receive waiver off fee for up to 1 rep. Additional representatives may be registered at the \$125 fee.

Sponsorship or Exhibitor Fee

\$

Exhibit Representative Registration

\$

Other and/or Material Sponsorship

\$

Total Amount Due

\$

Payment Options ☐ Check ☐ MasterCard ☐ Visa ☐ American Express ☐ Discover

Name on Credit Card:

Credit Card #:

Billing Address:

City:

State:

ZipCode:

Expiration Date:

Security Code:

Acceptance of Terms - I, the duly authorized representative of the above company, on behalf of said company, have read and agree to abide by the guidelines and regulations outlined in this contract including the provisions on liability and insurance. I have completed all sections of this form. I understand that violations of any of these regulations by my company are subject to such penalties as may be recommended by the California Society of Periodontists (CSP) Board of Directors, including possible exclusion from future CSP events.

Signature:

Amount Authorized: \$

Date:

Optional register online at: <https://bit.ly/24AMExSpReg>